FORUMEPFL

36TH EDITION

2018 SPONSORSHIP FILE

Letter from the 2018 Forum EPFL Committee

In 1982, the EPFL was home to four times fewer students than today. However, an association was already being created from within, aware of the challenges arising at the end of the 20th century. 36 years later, that same association has grown while still staying focused on its initial objective : to make of the Forum EPFL a catalyst for fruitful career meetings, between students and the professionals who shape our environment, between the EPFL and the rest of the world, between present and future.

From its humble beginnings, the Forum EPFL has since become the largest recruitment fair in Switzerland and one of the most popular in Europe. It is a unique occasion for future graduates to start building their network, to interact with professionnals and to get a feeling of the life that awaits them outside the walls of their faculty. Each person is unique, with his/her own expectations and demands ; it is our ambition to help build bridges between each personality and their future.

However, the Forum EPFL would not exist without its partners. Supporting us does not only lead to sharing an unforgetable experience ; it also gives you the opportunity to increase your visibility and reputation in Switzerland and in Europe through this highlight in the professional world. We would be deeply honored to count you among our partners for this 2018 Edition of the Forum EPFL.

Letter from the president of the EPFL

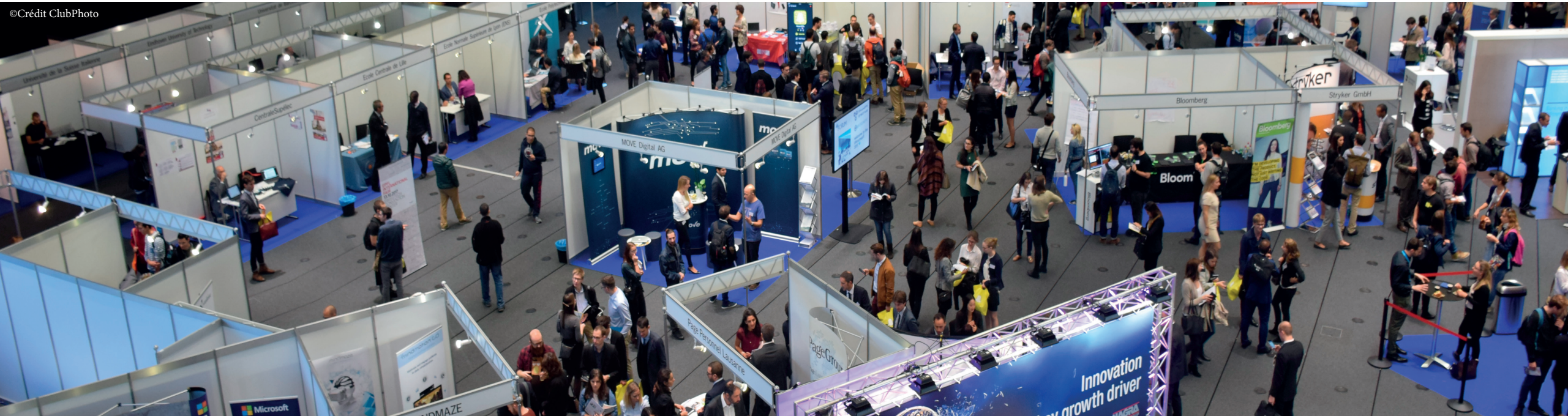
Martin Vetterli

The Forum EPFL, a breeding ground for talents

Why is the EPFL among the world's best universities of technology? The quality of its teaching and research is undoubtedly one of the reasons; but it is also thanks to the tight links it has woven, year after year, with the economic and industrial world; finally, it is through the diversity of its students' associations.
Organized by a committee of invested students, the Forum EPFL is a perfect example of it. Now one of Europe's largest recruitment fair, the Forum connects each year over 240 businesses and startups and 20 universities, with students, graduates and post-graduates of our School. At the heart of EPFL's campus for a week, it is an occasion for students to establish direct links with their future employers, and for the later to seek out their future best employees among a rich breeding ground for talents. This 36th edition of the Forum will be no different and I wish it already the best of success!

Forum EPFL

The 36th Edition of the Forum EPFL will take place from the 8th to the 12th October 2018 at the SwissTech Convention Center (STCC).
Year after year, committee after committee, this event has risen up to the first rank of Swiss recruitment fairs and among the most recognized in Europe.
It is a key event for all companies and start-ups looking for visibility in Switzerland and Europe.



About EPFL and its students

Among Europe's top university of technology (12th in QS World University Ranking)

More than 10,000 students

A school open to the world: 116 nationalities and 50% of foreign students

State-of-the-art formation in each engineering field

A dynamic environment with an average of 13.3 new start-ups created each year

About the Forum EPFL Association

Expertise acquired from 35 previous editions
Responsible each year for organizing an essential event in the Swiss and European professional world
Prepares students during the year to give them the best chances for the event
20 voluntary student members working throughout the year to organise this event

As a testimony to our ever increasing will to deliver high-quality work, the Forum EPFL Association has earned the ISO 9001 certification for quality management.

Our objectives

- Facilitate meetings between professional and students
- Prepare students to enter the labor market
- Consolidate the integration of businesses on the EPFL campus
- Take environmental issues into account through our Responsible Forum program and ISO 14001 certification

The 2017 Forum EPFL

17,000 visitors

170 swiss and international companies

70 start-up

189 company stands over 2 days

76 company presentations

36 interview boxes

9 workshops

194 contact lunches

1 776 students registered in our CV databank

Our commitment

The Forum EPFL has become the largest recruitment fair in Switzerland and an essential event for students and companies alike. Our goal is to allow students to get familiar with the professional world, to build a business network and to benefit from advices that help them integrate their future professional life.
However, organizing such an event cannot be done without solid help from our partners. Hereafter are presented our different sponsoring options.

Partnership opportunities

Platinum: Unique Main Partner: > 30,000 CHF
Gold: Unique Prestige Sponsor: 20,000 CHF
Silver: Standard Sponsor: 9,000 CHF
Customized: possibility to personalize your contract to accomodate for peculiar needs and desires

Sponsorship: Multimedia visibility

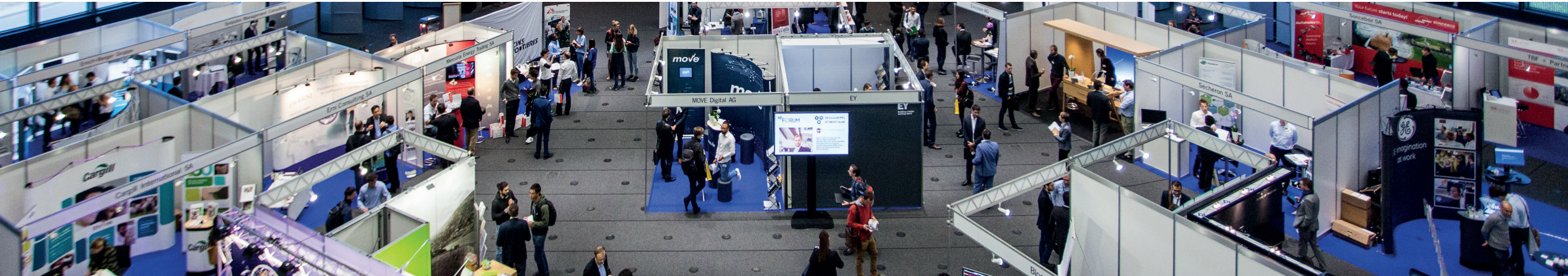
Services	Platinum	Gold	Silver
	> CHF 30,000	CHF 20,000	CHF 9,000
During the year 2018			
Logo & Link on our main webpage	X	X	
Logo & Link on our 'Sponsors' webpage	X	X	X
Logo & Link on our mobile app	X	X	X
Logo on official videos of the Forum EPFL	X		
Visibility on our social media (LinkedIn, Facebook, Twitter Instagram)	X	X	
Mention of your company during our mediatic apparitions	X	X	
On the week of the Forum EPFL			
Logo on EPFL's screens	X	X	X
Logo on STCC's screens	X		
Announcement of your participation on our social media	X	X	X
Commercial spot on STCC's screens	X		
Priority presence on Interactive Walls	X		

Sponsorship: Physical visibility

Services	Platinum	Gold	Silver
	> CHF 30,000	CHF 20,000	CHF 9,000
During the year 2018			
Logo on all our publications	X	X	X
Logo on our partner Roll-Up	X	X	X
Advertisement page in our Forum Magazines	X	X	
Advertisement page in our Forum Magazines (inside cover or inside back cover)	X		
On the week of the Forum EPFL			
Logo in Lausanne's M1 and M2 metros, in Renens and Lausanne station	X	X	X
Logo on the Pocket Guide's cover	X		
Logo on over 30 000 paper napkins and coffee cups used throughout the campus during the week of the event	X	X	X
Logo on briefcases distributed to students	X	X	
Posters & Flyers on EPFL's campus site	X	X	X
Flyers at the reception	X	X	
Installation of your own advertising supports	X		

Sponsorship: During the event

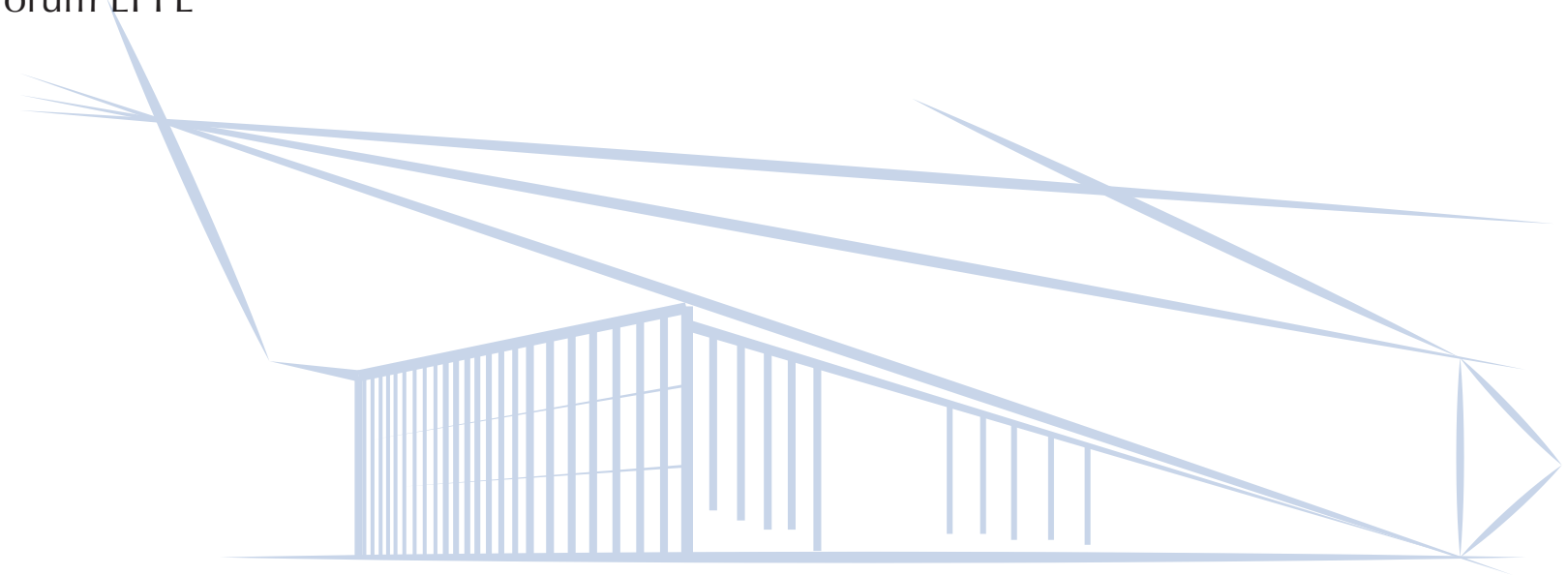
Services	Platinum	Gold	Silver
	> CHF 30,000	CHF 20,000	CHF 9,000
Flexibility to organize your presentation/workshop	X	X	X
First choice of stand's location	X		
Second choice of stand's location		X	
Preferential choice of stand's location			X
Four reserved premium interview boxes	X		
Two reserved premium interview boxes		X	
Counting and influence localization elements on stand	X		



To end…

On behalf of all the members of the committee, we would like to thank you for considering our different sponsorship options. A major event such as the Forum EPFL would not exist without the support of our partners. We would be greatly honored to count your company among these for this 36th Forum EPFL.
We look forward to sharing with you the success of this future edition !

The executive committee of the 2018 Forum EPFL



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