



41ST EDITION

MEDIA BOOKLET 2023



Forum EPFL



The Forum EPFL is **the biggest student recruiting fair in Europe**. This year, the event celebrates its 40th edition **9th - 13th of October at the SwissTech Convention** and is still entirely organized by a committee of 20 students.

It prepares throughout the year the graduates with conferences, interview simulations and CV corrections.

The week gives them the opportunity to meet company representatives, engage in workshops, take an interview or have a contact-lunch.

Outlook 2023



- 206 Companies
 - 134 StartUps
 - 11 NGOs & IGOs
 - 2 200 Students enrolled
 - 20 000 Visitors
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- ISO 9001 and 14001 certification for a quality and sustainable management
 - Partnership with The SeaCleaners to compensate our emissions

New in 2023 : In a matter of always being aligned with students' demands, the fair is dedicating an entire day to NGOs & IGOs.

EPFL in 2023

EPFL is ranked **14th worldwide** according to the QS World University Ranking and is with ETHZ one of the two most renowned scientific university in Switzerland. Its faculty members have international recognition with for example **Maryna Viazovska who won the Fields Medal 2022** and undertake breakthrough research with the **Blue Brain Project** that aims to simulate a mouse's brain by 2024. EPFL has more than **12 000 students with 60% international**. In its former students we can cite **Didier Guzzoni who invented Siri**. This university offers an important ecosystem for start-ups, its incubators in the **Innovation Park**.

"Companies have success if they have access to talent and EPFL is a place where we produce talent"

Martin Vetterli, President of EPFL



Program of the week

Monday October 9th

Forum Get Ready : Last chance to prepare for the fair with a photo shooting, CV correction, breathing exercises and workshops. The day ends with the traditional opening conference.

Company presentations : The companies present themselves and have a first contact with the students at the cocktail that follows.

Wednesday October 11th

NGO & IGO Day : Stand day for the NGOs & IGOs that are coming for the first time at the fair.

Company presentations : The companies present themselves and have a first contact with the students at the cocktail that follows.

Tuesday October 10th

Start-Up Day : Stand day for the StartUps. Moreover, there is the StudentCorner to defend your entrepreneurial project in front of experts and the Sustainability Corner for sustainable StartUps. The eloquence contest will hold its final at the end of the day.

Company presentations : The companies present themselves and have a first contact with the students at the cocktail that follows.

Thursday October 12th - Friday October 13th

Company stands : Stand day for the companies

Interview booths : Those that were selected after making contact at a stand, a presentation or found in our CV database will have an interview.

Workshops : Activities by groups of 30-50. You work on real projects that the company has and they can observe how students work and interact.

Contact-lunches : Students can share lunch with company representatives.

Media Coverage



Because it is the biggest career fair in Switzerland, The Forum EPFL is the object of numerous articles, interviews and radio podcasts.

To mention a few (only french articles) :

Le Figaro Etudiant, in 2022 : *“Ce mardi 4 octobre est consacré aux start-up. Certaines sont le fruit du travail d’étudiants”*, highlights the presence of start-ups recruiting on the EPFL campus.

20 minutes, in 2021 : *“L’emploi post-pandémie, entre flexibilité et recrutement virtuel”*, deals with post-Covid recruitment and presents the fair.

RTS, in 2020 : *“Ouverture du Salon de recrutement Forum EPFL”*, presents the fair and talks about the measures that were taken to have the event going despite the restrictions.

Bilan, in 2019 : *“Edition record pour le Forum EPFL”*, general presentation of the fair.

Some ideas for articles and reports

Forum EPFL stands out as a reflection of the Swiss job market. It brings together a multitude of economic players around a wide variety of activities. Therefore, it could be approached through the following angles:

- Switzerland at the heart of innovation
- Organization of an event of such magnitude
- Opportunities after EPFL
- Some interviews with company representatives or students
- A general presentation of EPFL and its ecosystem with the Innovation park
- The perspective of students and companies on the role that a recruitment fair can play



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